



RAD-161100010608 Seat No. _____

B. B. A. (Sem. VI) (CBCS) Examination

March - 2019

Security Analysis and Portfolio Management
(New Course)

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

1 Define the term 'investment'. Discuss different investment alternatives available to the investors. 14

OR

1 Short note :

(a) Innovative Financial Instruments. 7

(b) Major sources of risk. 7

2 Discuss company analysis in brief and explain various key indicators of company analysis. 14

OR

2 What is equity valuation ? Discuss equity valuation models in detail. 14

3 Discuss the concept of technical analysis. Explain its assumptions and key assumptions of technical analysis. 14

OR

3 Short note :

(a) Limitations of Technical Analysis. 7

(b) Difference between fundamental and technical analysis. 7

4 Explain in detail in Markowitz's risk return model in detail. 14

OR

4 Discuss the concepts of optimum portfolio and efficient frontier with help of a diagram. 14

5 Short notes : (any two)

14

- (1) Asset Management Company.
 - (2) Sharpe's Performance Index.
 - (3) Treynor's performance Index.
 - (4) Mutual Fund.
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